

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

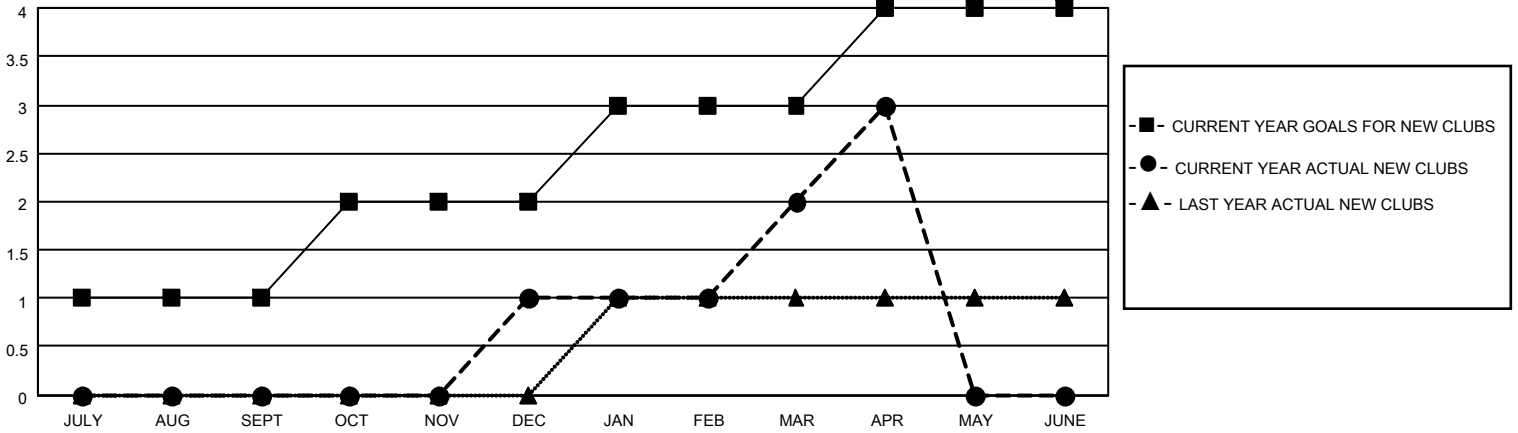
District 4 L2

Results as of: 4/30/2021

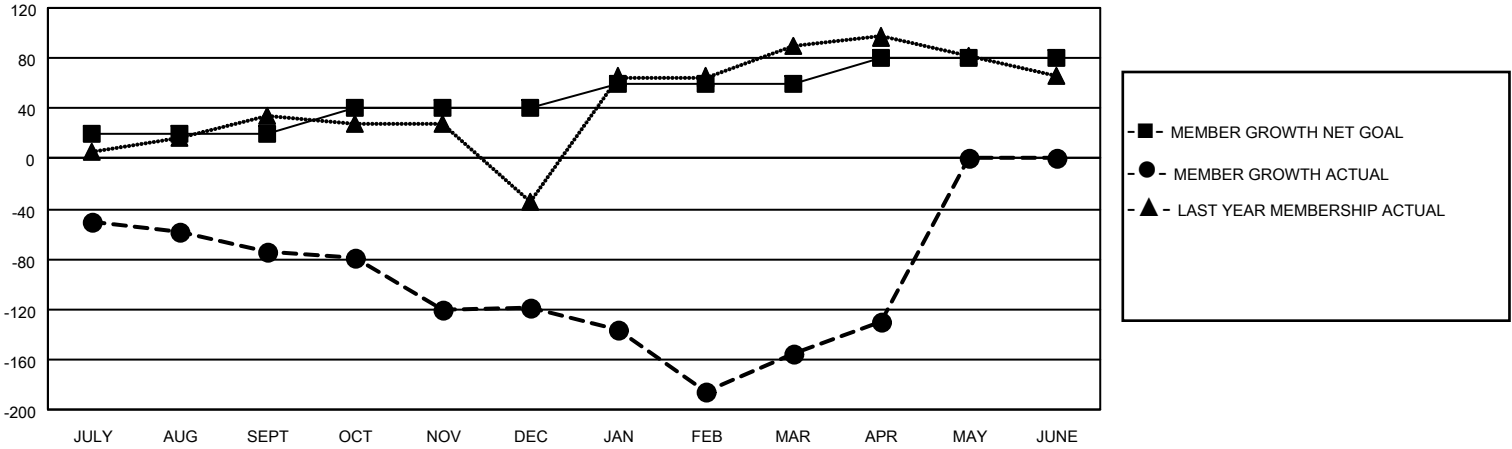
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	1	1	0
JAN/FEB/MAR	1	1	4
APR/MAY/JUNE	1	1	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	20	47	106
OCT/NOV/DEC	20	58	100
JAN/FEB/MAR	20	55	85
APR/MAY/JUNE	20	50	24

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4

23 CLUBS OF 53 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

MALE 709 (55.61%)
FEMALE 566 (44.39%)

DROPPED MEMBERS

DECEASED	16
CLUB CANCELLED	42
OTHER	257
TOTAL	315

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	146
FAMILY MEMBERS PAYING HALF DUES	83